



## **IIMA PRESS RELEASE 2010-11**



### **IIMA to hold Intl. Conference on Advanced Data and Business Analytics**

IIMA, January 7, 2011: The 2nd IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence will be held from January 8 to 9, 2011 at the Indian Institute of Management Ahmedabad (IIMA) campus.

Prof Samir K Barua, Director, would inaugurate the conference at 9.00 am on January 08, 2011 at the Ravi J Matthai, Auditorium, IIMA main campus.

The two-day conference includes:

- 3 key note speeches
- 2 panel discussions
- 84 paper presentations
- 21 poster presentations

The details of the conference schedule are attached.